Juliana Olude

DATA ANALYST │ BUSINESS INTELLIGENCE ANALYST

🌐 julianaolude.com
✉ Julianaoludeyi@yahoo.com
in www.linkedin.com/in/julianaolude
📞 +1 (365) 779-0994

A strategically minded, highly analytical, and process-oriented Data Analyst with excellent research, storytelling, presentation and reporting skills. Seeking opportunity to leverage my knowledge of analytics techniques and tools to generate actionable insights from data and deliver values to businesses.

WORK EXPERIENCE

Data Analyst │ Claimsecure Inc.
February 2022 – Till date

- Query, analyze data and develop reports and dashboards using tools like SQL, Power BI, Excel, Paginated reports, Python

- Lead ad hoc projects by conducting in-depth data exploration, analyses, and implementing data requirements for new requests, ensuring high-quality and timely delivery of projects

- Develop regular reporting, scorecards, and dashboards catering to various frequencies such as weekly, monthly, quarterly.

- Partner with DBAs and software developers to automate manual report processes, leading to significant cost savings for the company

Data Analyst │ Glomacs IT Solutions & Services Inc.
June 2021 – February 2022

- Mined and analyzed data, developed new models to increase and optimize customer experiences, revenue generation, ad targeting and other business outcomes

- Built and maintain SQL scripts, indexes, and complex queries for data analysis and extraction for various projects

- Built proper and visually impactful self-service dashboards, enabling business clients perform the analysis using the dashboard, thereby reducing repetitive ad hoc queries related to same KPIs

EDUCATION

Data Science Certification
Brain Station, Toronto, ON   2023

Data Analysis / Business Intelligence Training
Glomacs Training Institute, Oakville, ON   2021

Data Analytics Virtual Consulting Internship
KPMG Australia   2021

B.Sc. Physiology and Pharmacology
University of Saskatchewan, SK   2015

AREAS OF EXPERTISE

- Data extraction, cleaning, and modelling
- Data analysis and exploration
- Data visualization and reporting techniques
- Database Management

SKILLS

- Azure Data Studio
- Advanced MS Excel
- SQL
- Ms. PowerBI, Power BI Report Server
- Tableau
- Python
- Git
- DevOps methodologies
- Critical thinking and problem-solving abilities
- Attention to detail
- Teamwork and collaboration
- Organization and Time management

Relevant Projects Portfolio

PROJECT 1

Campaign Success Analysis presentation - EduShare

In the dynamic landscape of marketing and sales, understanding the effectiveness of campaigns is paramount to optimizing strategies and achieving organizational goals.

- **Tools and Technologies used:** Power BI, PowerPoint
- **Project Link:** https://julianaolude.com/edushare-campaign-success-analysis-presentation/

PROJECT 2

Covid-19 Global Numbers SQL Data Exploration in Microsoft SQL and Dashboard in Tableau

This project features exploration of World Coronavirus disease (Covid-19) deaths and vaccinations data over a period of 16 months from https://ourworldindata.org website. The dashboard was developed in Power BI using the SQL queries from above to create a visualization of Global Numbers of Covid-19 deaths and vaccinations data

- **Tools and Technologies used:** Microsoft SQL, Tableau.
- **Project Link:** https://julianaolude.com/Covid-19-SQL-Global-Numbers
- **SQL Query link:** https://github.com/Juliana-O/Portfolio/blob/main/CovidProjectSQLQuery.sql

PROJECT 3

Performance Analysis Dashboard in Power BI

ABC insurance company requested performance analysis of their health plans over a six-month period. The goal is to develop a visualization dashboard with insightful KPI metrics, to provide insights that can minimize losses from claims and to improve claims strategies.

- **Tools and Technologies used:** Power BI, Microsoft SQL
- **Project Link:** https://julianaolude.com/Performance-Analysis-Dashboard

PROJECT 4

Covid-19 and Human Resources Dashboard in Power BI

This dashboard explored a Canadian company's Coronavirus disease (Covid-19) data and analyzed at-risk employees by region, age group, and gender

- **Tools and Technologies used:** Power BI, Microsoft SQL, Excel
- **Project Link:** https://julianaolude.com/covid-19hr-dashboard/
- **SQL Query link:** https://github.com/Juliana-O/Portfolio/blob/main/Covid19_HR%20SQLQuery.sql